SawtAI. by Xpin AI

APPROVED COMPANY OVERVIEW · OCTOBER 2026

Xpin AI and SawtAI

Xpress Innovations (Xpin) is a Dubai-based technology company creating sovereign AI solutions for institutions and enterprises. SawtAI is its AI voice call centre: infrastructure for UAE and GCC enterprises, with sovereign data residency, native Khaleeji dialect models and carrier-grade reliability.

Who we are

We bring AI research and engineering into real-world enterprise systems across AI infrastructure, conversational technology, data intelligence and automation.

Our mission

Develop sovereign, human-centered AI systems that help organizations work with greater intelligence, efficiency and control.

Our vision

A future where human and artificial intelligence work in synergy to improve decisions and everyday experiences.

What we build

- Sovereign AI Infrastructure
- Conversational & Voice AI
- Data Intelligence
- Enterprise Automation

SawtAI in brief

- AI agents that answer and make calls, in Arabic and English
- Phone and WhatsApp calls, inbound and outbound
- Transfer to a person, with the full context
- Every call searchable, with its outcome

Recent milestones

- 12 Oct 2026 · SawtAI runs fully in Arabic
- 10 Oct 2026 · Speech-to-speech models, scheduled calls
- 9 Oct 2026 · Agents call customers back
- 3 Oct 2026 · Enterprise controls for regulated teams

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